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CFO PERSPECTIVE

AI in Finance Survey

Kyriba's recent survey reveals a pivotal moment for CFOs as they navigate the trust gap between the promise of AI-driven financial transformation and concerns over security and privacy risks. While AI-driven solutions call for cautious adoption, the excitement about AI's benefits is undeniable. Globally, CFOs see AI as a key driver of efficiency, better decision-making, and strategic advantages across finance and treasury functions.

The Trust Gap

76%
Express security and privacy concerns

96%
Prioritize integrating AI into business operations

AI Adoption at a Glance

Despite the trust gap, CFOs show a strong commitment to AI adoption.

88%
Feel prepared to adopt AI technologies in finance

86%
Currently leveraging AI in decision-making

70%
Anticipate integrating AI into finance operations within 2 years

AI Solutions Power the Future of Finance

CFOs increasingly recognize AI is becoming indispensable for maintaining resilience and competitiveness.

Investment Analysis	39%
Strategic Planning	38%
Enhanced Decision-Making	37%
Risk Management	37%
Optimization Insights	30%
Workforce Augmentation	30%
Forecasting	29%
Compliance	28%
For Automation Only	8%

How CFOs plan to use AI for treasury and finance operations

What Excites CFOs about AI in Treasury and Finance

Time Savings	53%
Increased Accuracy	50%
Regulatory Compliance	48%
Cost Savings	46%
Revenue Impact	45%

Leveraging AI is the #1 tactic for navigating external factors impacting financial health.

AI as a Key Driver of the CFO Role

AI is recognized by CFOs as the primary force reshaping and transforming their responsibilities.

59%
View AI/technology skills as crucial for future CFOs

53%
Predict AI will reshape CFO roles within 5 years

Checklist for Addressing the AI Trust Gap

Use Explainable AI (XAI)
Ensure transparency and auditability in AI systems.

Strengthen Data Governance
Implement encryption, anonymization, and privacy safeguards.

Run Pilot Programs
Prove AI reliability with small-scale implementations and measurable return.

Conduct Regular Audits
Validate fairness, accuracy, and compliance of AI solutions.

Upskill your Teams
Develop expertise in prompt engineering, data storytelling, and XAI.

Kyriba's survey reveals that CFOs, while cautious, are optimistic and forward-thinking about the integration of AI in treasury and finance operations. By aligning **technological innovation with strategic vision**, they are shaping a new era of financial leadership focused on agility, precision, and liquidity performance. Building trust in AI systems will be key to unlocking their full potential.

About the CFO survey

Kyriba's CFO AI survey collected data from 1,000 CFOs and senior financial decision-makers working at companies with $100M+ in revenue. The survey consisted of 15 questions that explored how AI is shaping the financial sector, the strategic benefits, and the challenges faced. The survey included 250 respondents each from the United Kingdom, France, Japan, and the United States. The survey was conducted February 18 to March 3, 2025 by CensusWide.

Note: Many survey questions prompted respondents to select more than one answer. Due to rounding, percentages may not always appear to add up to 100%.

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